



BECOME A MEMBER

2020

EDITORIAL



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MINEBOIS
President of
POLE AVENIA**

The importance of links with the academic world will be maintained, so that young talents can follow one of our business lines and find their place there, at a time when everyone is on the brink of a transition that sometimes seems like an industrial revolution.

Dear members,
The year 2019 has just ended ; I'd like to have a brief look back on a very eventful year for our hub, with phase IV of competition hub labeling and our branching out to all the subsurface business lines.

The 2019 edition of the GeoEnergy Days was a flagship event for our hub, with record attendance of professionals from a wide range of industries, 11 nationalities represented, and extensive discussions focused on Senegal, not forgetting our first edition of Open Innovation. This success is mainly down to you, and we are very proud of our constantly growing membership base – surefire proof of your continued trust in Pole Avenia.

Now it's time to look toward 2020, to an even more ambitious project and a team boasting new skills and competencies.

Our solid baseline will still be there of course, and an even wider range of services to respond to the specific expectations of all our members.

2020 will also be a red-letter year for POLE AVENIA as we will be celebrating the 10-year anniversary of its label as a competitiveness hub, an achievement we are proud to share and have patiently built with you and with our partners over the years.

It's a commemorative date that will also be an opportunity for us to celebrate our partnership with you, and to launch structuring initiatives to bring true meaning to your challenges.

- THOMS, our precursory initiative for collaborative projects, will pass the baton over to a Limited company called "Avenia Business Solutions".
- Our European approach will be structured around a coaching program to help you construct your collaborative projects.
- From now on, our international cooperation offer will be built around accompanying projects that span several years.

We hope to meet you soon to hear about your projects and ambitions, and to present our new service offer to you. The entire team here at POLE AVENIA is on hand to help. We wish you all a Happy New Year 2020.

#Competitiveness hub #10years
#Subsurface #Innovation
#Networks #Business #Collaborative
work



Oil and
gas



Geothermal
energy



Underground
storage



Mines
and
quarries



Geotechnical



Hydrogeology

POLE AVENIA
the only competitiveness hub for
subsurface business lines



MEMBERSHIP CONTRIBUTIONS 2020

Reminder:

- For companies selling exclusively intellectual services, only the turnover will be factored into the contributions calculation
- As companies outside France cannot benefit from financial subsidies from French public institutions, they pay a higher contribution.

Become a new member:

www.pole-avenia.fr/entreprises/nouvelle_adhesion

For further information:

adhesions@pole-avenia.com

Go to
the online subscription
platform



		HT			
MEMBER	Sponsors				
	Bronze	Silver	Gold	Platinum	

		Special fee the first year				
		Bronze	Silver	Gold	Platinum	Non-Member
SME	Start-up hosted in GEOSTART incubator					
	Self-employed worker (1 employee)	260	380	510	640	1200
	Workforce < 20	360	540	720	900	1 800
	Workforce 20 to 99 Turnover < 50 M€	770	1 160	1 540	1 930	3 800
	Workforce 100 to 250 Turnover < 50 M€	1 540	2 320	3 090	3 860	7 700
	Workforce 100 to 250 50<Turnover <100 M€	3 080	4 640	6 180	7 720	15 400
Medium-sized enterprises	Workforce > 250 or 100<Turnover <150 M€	4 620	6 960	9 270	11 580	23 100
	Workforce > 250 or Turnover >150M€	6 160	9 280	12 360	15 440	30 800
Major group	Workforce > 5000 or Turnover > 1G€	10 300	15 450	20 600	25 700	51 500
Research & Training organizations	Fixed part	510	770	1 030	1 290	2 500
	Proportionate part (by laboratory)	260	390	510	640	1 300
Public bodies, non-profit organizations...		510	770	1 030	1 290	2 500

INNOVATION & NETWORKING



	MEMBER	SPONSOR BRONZE	SPONSOR SILVER	SPONSOR GOLD	SPONSOR PLATINUM	NON-MEMBER
Networking	✓	✓	✓	✓	✓	⊘
Innovation projects	✓	✓	✓	✓	✓	⊘
Innovation club	✓	✓	✓	✓	✓	⊘
Product Labeling / Innovation Service	€	€	€	€	✓	⊘
Technical expertise / Business	€	€	€	€	✓	⊘
One-market thematic study	€	€	€	€	€	€€
AVENIA BUSINESS CLUB	€	€	€	€	€	⊘
Export support	✓	✓	✓	✓	✓	⊘
Central purchasing body	€	€	€	€	€	⊘
Space allocation at the Maison de la Nouvelle-Aquitaine in Paris	-50%	-50%	-50%	-50%	-50%	⊘

EVENTS



	MEMBER	SPONSOR BRONZE	SPONSOR SILVER	SPONSOR GOLD	SPONSOR PLATINUM	NON-MEMBER
GeoEnergy Days	€	€	€	€	✓	€€
The « 24h de l'Innovation au centre de la Terre » event	€	€	€	€	✓	⊘
General Assembly	✓	✓	✓	✓	✓	⊘
Spotlighting the members : involvement	✓	✓	✓	✓	✓	✓
Spotlighting the members : presentation	✓	✓	✓	✓	✓	⊘
Thematic / Territorial meetings	✓	✓	✓	✓	✓	⊘

✓ Inclus - € Payant : tarif adhérent - €€ Payant : tarif non adhérent - ⊘ Non accessible



	MEMBER	SPONSOR BRONZE	SPONSOR SILVER	SPONSOR GOLD	SPONSOR PLATINUM	NON-MEMBER
Newsletter	✓	✓	✓	✓	✓	✓
Directory : member's information factsheet	✓	✓	✓	✓	✓	⊘
Directory : sponsors' page*	/	✓	✓	✓	✓	⊘
Directory : advertisement	€	-25%	-50%	✓	✓	€€
Digital directory : member's factsheet	✓	✓	✓	✓	✓	⊘
Digital directory : sponsor display	/	✓	✓	✓	✓	⊘
Visibility of events**	/	✓	✓	✓	✓	⊘



POLEAVENIA
Geosciences Innovation Valley

WHY SUBSCRIBE TO POLE AVENIA?

- 🌐 Become part of a dynamic professional network and benefit from customized B2B relations organized by the hub team.
- 🌐 Special rates for our events:
 - **GEOENERGY DAYS international innovation fair** from June 30 to July 01 in Pau: conferences/workshops, booths, business meetings and Open Innovation. On July 02, optional theme-based tours including visits to companies and characteristic regional sites.
 - Student challenge: **24h de l' Innovation au centre de la Terre** (in November)
- 🌐 Free participation in member-only actions:
 - Innovation clubs: EOR, Geophysics, Environment, Drilling & Wells
 - Annual General Meetings and member-focus groups that give you the opportunity to showcase your business and present your activities, products, projects and services.
- 🌐 Be accompanied by the hub and by a network of experts (technical, advice, strategy) with the aim of obtaining a label for your projects, products and innovative services.
- 🌐 Join the AVENIA BUSINESS CLUB: commercial pooling of French know-how from the subsurface industry.
- 🌐 Access the GEOTEST service to validate your tools in situ.
- 🌐 Receive the hub's monthly newsletter.
- 🌐 Feature in the online bilingual directory of members.